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February 22, 2018

Richard Koenigsberg, P.C.
Koenigsberg Engineering, P.C.
250 W. 94, Suite 9A
New York, NY 10025

Dear Richard,

On behalf of the Los Angeles Conservancy, I would like to congratulate you on being selected as a **2018 Preservation Award** recipient as a team participant for the Freehand Los Angeles project.

I am pleased to invite you to attend the **37th Annual Preservation Awards Luncheon** on **Wednesday, May 2, 2018**, at the Millennium Biltmore Hotel. We will honor the exceptional preservation efforts of your project and eight others at the Conservancy's popular annual event celebrating Los Angeles' architectural heritage.

An independent jury of experts from the fields of architecture, preservation, and community development selected a distinguished group of projects that demonstrate outstanding achievement in the field of historic preservation. You'll have the chance to discover some of the region's most significant preservation projects and network with a cross-section of approximately 700 L.A. community leaders from the public and private sectors at one of the most inspiring awards programs in Los Angeles.

I hope you will join us as an event sponsor this year. There are five levels of sponsorship: **Leader (\$7,500)**, **Icon (\$5,000)**, **Monument (\$3,500)**, **Landmark (\$2,500)**, and **Heritage (\$1,500)**. Each level includes a **table of ten** at the luncheon, **recognition** in the event program, and—at the upper levels—recognition in the luncheon slideshow.

Because of your commitment to recognizing and revitalizing Los Angeles' rich architectural and cultural heritage, your participation is very important to us. **Please respond quickly to confirm your sponsorship.** This event sells out every year, and we are not always able to accommodate late respondents. **Pledges must be received by March 21 in order to be**



listed in the program. If you have any questions, please contact Jenelle Pope at (213) 430-4204 or jpope@laconservancy.org.

Your sponsorship of the 2018 Preservation Awards will strengthen our efforts to protect and revitalize Los Angeles' unique architectural treasures. Thank you for your generous support.

Sincerely,



Liz Leshin
Director of Development

P.S. Sponsorships and individual tickets may be purchased **online at** laconservancy.org/reserve, or by mailing the enclosed reservation form. Or you may email the form to jpope@laconservancy.org. We look forward to your prompt reply!



**LOS ANGELES
CONSERVANCY
PRESERVATION AWARDS**

**37th Annual Preservation Awards Luncheon
Wednesday, May 2, 2018
Presented by City National Bank**

Table/Ticket Reservation Form

DUE: Wednesday, March 21

LEADER Table: \$7,500

- Recognition in onstage remarks
- Premier reserved table for ten
- Premier program recognition
- Full-screen recognition in pre-lunch and lunchtime slideshows
- \$7,010 charitable contribution*

ICON Table: \$5,000

- Recognition in onstage remarks
- Priority reserved table for ten
- Priority program recognition
- Group recognition in pre-lunch slideshow
- Full-screen recognition in lunchtime slideshow
- \$4,510 charitable contribution*

Individual Tickets at \$150 (#) _____

- \$101 charitable contribution

MONUMENT Table: \$3,500

- Preferred reserved table for ten
- Preferred program recognition
- Group recognition in lunchtime slideshow
- \$3,010 charitable contribution*

LANDMARK Table: \$2,500

- Prominent reserved table for ten
- Prominent program recognition
- Group recognition in lunchtime slideshow
- \$2,010 charitable contribution*

HERITAGE Table: \$1,500

- Reserved table for ten
- Program recognition
- \$1,010 charitable contribution*

* Estimated market value: \$49 per person/\$490 per table. The difference between the amount paid and the estimated market value may be considered a charitable tax contribution for tax purposes. The Los Angeles Conservancy is a nonprofit 501(c)(3) organization, Federal ID#95-3273046. **Thank you for your support!**

Purchase online at laconservancy.org/awards or complete and return this form by mail, email, or fax by **March 21** to: Los Angeles Conservancy, Attn: Jenelle Pope, 523 West Sixth St., #826, Los Angeles, CA 90014; fax: (213) 623-3909; email: jpope@laconservancy.org. Questions? Call Jenelle at (213) 430-4204.

Company Name _____ Contact _____

Address _____ City _____ ZIP Code _____

Phone _____ Email _____

Program Recognition _____

(If you are sponsoring a table, please list the table name **EXACTLY** as you wish it to appear in the program)

Check Enclosed (payable to Los Angeles Conservancy)

Charge to: VISA MasterCard AMEX Discover

Name on Card _____

Card Number _____

Expiration Date _____ Zip Code _____

Signature _____

